



## **Generalized Additive Models**

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### **Local Regression**

 Local regression is a different approach for fitting flexible nonlinear functions, which involves computing the fit at a target point x<sub>0</sub> using only the nearby training observations



### Local Regression

- Local regression is a different approach for fitting flexible nonlinear functions, which involves computing the fit at a target point x<sub>0</sub> using only the nearby training observations
- In order to perform local regression, there are a number of choices to be made, such as:
  - how to define the weighting function
  - whether to fit a linear, constant, quadratic regression, etc.
  - The most important choice is the "span". The span plays a role like that of the tuning parameter λ in smoothing splines: it controls the flexibility of the non-linear fit
    - The smaller the value of s, the more local and wiggly will be our fit; alternatively, a very large value of s will lead to a global fit to the data using all of the training observations

### Generalized Additive Models (GAMs)

- So far, we have seen a number of approaches for flexibly predicting a response Y on the basis of a single predictor X
- Here we explore the problem of predicting Y on the basis of several predictor X1, X2, ..., Xp
- GAMs provide a general framework for extending a standard linear model by allowing smooth functions of each of the variables, while maintaining additivity
  - The response can be either quantitative or qualitative

### Generalized Additive Models (GAMs)

• A natural way to extend the multivariable linear regression model

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \ldots + \beta_p x_{ip} + \varepsilon_i$$

in order to allow for smooth relationships between each feature and the response is to replace each linear component with a smooth function:

$$y_i = \beta_0 + f_1(x_{i1}) + f_2(x_{i2}) + \dots + f_p(x_{ip}) + \varepsilon_i$$

- This is an example of a GAM!
- It is called additive model because we calculate a separate  $f_j$  for each  $X_j$ , and then add together all of their contributions
- The beauty of GAMs is that we can use various smoothing methods as building blocks for fitting an additive model
  - Spline regression
  - Smoothing splines
  - Local regression (loess)
  - etc.

wage =  $\beta_0 + f_1(\text{year}) + f_2(\text{age}) + f_3(\text{education}) + \epsilon$ 



The first two functions are **<u>natural splines</u>**; the third function is a step function

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### **Fitting GAMs**

#### $wage = \beta_0 + f_1(year) + f_2(age) + f_3(education) + \epsilon$

- Natural splines can be constructed using an appropriately chosen set of basis functions.
- Hence the entire model is just a big regression onto spline basis variables (for year and age) and dummy variables (for education)
- Fitting a GAM with a smoothing spline is not quite as simple as fitting a GAM with a natural spline.
- The gam package in R uses an approach known as *backfitting* 
  - Involves repeated updating of the fit for each predictor while holding others fixed
  - Each time we update a function, we simply apply the fitting method for that variable to a partial residual

A partial residual for X<sub>3</sub>, for example, has the form  $r_i = y_i - f_1(x_{i1}) - f_2(x_{i2})$ 

If we know  $f_1$  and  $f_2$ , then we can fit  $f_3$  by treating this residual as a response in a smooth regression on  $X_3$ 

• The mgcv package in R uses mixed modeling framework for smoothing

### Pros and Cons of GAMs

- GAMs allow us to fit a smooth f<sub>j</sub> to each X<sub>j</sub>, so that we can automatically model non-linear relationships that standard linear regression will miss
  - This means we do not need to manually try many different transformations on each variable independently
- The smooth fits can potentially make more accurate predictions for the response Y
- Because the model is additive, we can still examine the effect of each Xj on Y individually while holding all of the other variables fixed
- The main limitation of GAMs is that the model is restricted to be additive. With many variables, important interactions can be missed
  - However, we can manually add interaction terms by including additional parameters of the form  $X_j * X_k$
  - In addition, we can add low-dimensional interaction functions of the form  $f_{jk}(X_j, X_k)$  into the model; such terms can befit using two-dimensional smoothers

### Smoothing Exercise: The "wage" data

- Mid-Atlantic Wage Data
  - Wage and other data for a group of 3000 make workers in the Mid-Atlantic region

## References

- Semiparametric Regression; by David Ruppert, M.P. Wand, and R.J. Carroll; Cambridge University Press
- Generalized Additive Models; by T.J. Hastie and R.J. Tibshirani; Chapman & Hall/CRC
- Generalized Additive Models An Introduction with R (2<sup>nd</sup> Edition); by Simon N. Wood; CRC Press

# Lifetime Warranty \*

If you have follow-up questions, need help with your future analysis, or simply want to stay in touch, feel free to contact me at:

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